

paulcompton

Paul Compton Design

PRINCIPAL & CREATIVE DIRECTOR 2011 - present

I own and operate a design business concentrating in creative direction, visual design, user experience and branding. Having commissioned numerous outside designers and agencies in my career, I have gleaned insight to what dimensions of service provide the ultimate value. With collaborative communication and results-oriented deliverables that are on time and on budget, each step from concept to completion is handled thoughtfully, thoroughly and efficiently. Clients include media, tech, corporations, small businesses, non-profits, PR firms, government, individuals and design agencies.

The Washington Post

CREATIVE DIRECTOR 2005 - 2010

DESIGN DIRECTOR 2000 - 2005

GRAPHICS DIRECTOR 1998 - 2000

SENIOR DESIGNER 1996 - 1998

Led the design of washingtonpost.com for a decade. My teams supported and were a driving force in news presentation, multimedia, features, products and tools. In the last few years, I played a key role in strategizing and forming multi-platform design teams. My primary focus then shifted to the site design as a whole and its progression. This entailed working with outside agencies and key internal stakeholders on a full redesign. I also worked closely with senior leaders in editorial, research, technology and business to help monetize the site with executions, mindful of clarity and optimal user experience. My ability to skillfully recruit, grow and mentor talent has been instrumental to the progress The Post has made with digital design over the years. I was with the site from its Web debut in 1996 through 2010 redesign launch.

The Washington Times

ASSISTANT ART DIRECTOR 1995 - 1996

DESIGN DIRECTOR of BOOKS section 1993 - 1996

DESIGN DIRECTOR of BUSINESS section 1990 - 1996

ILLUSTRATOR & DESIGNER 1988 - 1996

Started as an illustrator and was soon designing on the emerging Mac to produce graphics and page layout. During my eight years, I worked on nearly every section, collaborating with leaders, staff and illustrators to create compelling visual journalism and feature packaging.

Art Display Company

DESIGNER 1983 - 1988

Designed signs and displays from visual, construction and installation standpoints. I worked in close alignment with sales and builders to meet client objectives. Most of my design deliverables were in the form of sketching, rendering and drafting.

Art Institute of Pittsburgh

VISUAL COMMUNICATIONS DEGREE 1983

- Concentration in graphic design and illustration | Dean's List throughout
- Commencement Speaker in 2000 | Member, Alumni Hall of Fame

EXPERTISE

- Creative direction, leadership
- Visual design, illustration
- User experience, across devices
- Data visualization
- Branding, logo design
- Adobe Creative Suite, Mac, MS Office

APPROACH

Design for desktop, mobile, responsive and print. Fluent working within Agile, Lean UX and waterfall process methodologies.

OUTPUTS

- Wireframe, diagram, sketch
- Comp, moodboard
- Prototype
- Report, presentation
- Style guide

TRAITS

- Creative, forward-thinking, perceptive
- Thorough, thoughtful, trustworthy
- Focused, efficient, punctual, dedicated
- Collaborative, inclusive, attentive
- Articulate writing and speaking
- Budget-conscious, resourceful
- Well-connected to industry talent
- Developing talent, mentoring
- Good-natured, positive

ACCOLADES

The Post won dozens of design awards from Editor & Publisher, Society of News Design and Digital Edge. My views on design have appeared in numerous publications including "Excellence in Online Journalism." The Times was recognized as a print design leader in the newspaper industry during my tenure. I received many SND Awards for my design portfolios and earned illustration and information graphics awards through MDDC and Society of Publication Design.