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Paul Compton Design

Creative Director, Designer, Illustrator / 2011 - present

I own and operate a design business concentrating in creative direction, visual design, user experience and branding. Having commissioned numerous outside designers and agencies in my career, I have broad insight to what dimensions of service provide the ultimate value. With collaborative communication and results-oriented deliverables that are on time and on budget, each step from concept to completion is handled thoughtfully, thoroughly and efficiently. Clients include media, tech, corporations, small businesses, non-profits, PR firms, government, individuals and design agencies.

The Washington Post

Creative Director / 2005 - 2010

Design Director / 2000 - 2005

Graphics Director / 1998 - 2000

Senior Designer / 1996 - 1998

Led the design of washingtonpost.com for a decade. My teams supported and were a driving force in news presentation, multimedia, features, products and tools. In the final years, I played a key role in strategy and forming multi-platform design teams. My primary focus then shifted to the site design as a whole and its progression. This entailed working with outside agencies and key internal stakeholders on a full redesign. I also worked closely with senior leaders in editorial, research, technology and business to help monetize the site with executions, mindful of clarity and optimal user experience. My ability to skillfully recruit, grow and mentor talent has been instrumental to the progress The Post has made with digital design over the years. I was with the site from its web debut in 1996 through the 2010 redesign launch.

The Washington Times

Assistant Art Director / 1995 - 1996

Design Director of Books section / 1993 - 1996

Design Director of Business section / 1990 - 1996

Illustrator & Designer / 1988 - 1996

Started as an illustrator and was soon designing on the emerging Mac platform to produce graphics and page layout. During my eight years, I worked on nearly every section, collaborating with leaders, staff and illustrators to create compelling visual journalism and feature packaging.

Art Display Company

Designer / 1983 - 1988

Designed signs and displays from visual, construction and installation standpoints. I worked in close alignment with sales and builders to meet client objectives. Most of my design deliverables were in the form of sketching, rendering and drafting.

EDUCATION

- Art Institute of Pittsburgh
- Visual Communications degree
- Graphic design and illustration
- Commencement speaker, 2000
- Member, Alumni Hall of Fame

EXPERTISE

- Creative direction, leadership
- Visual design, graphic design
- User experience, responsive
- Logo design, branding
- Illustration
- Data visualization, infographics
- Creative Cloud, Mac, MS Office
- Numerous design applications

TRAITS

- Trustworthy, reliable
- Focused, dedicated
- Creative, perceptive
- Attentive, good listener
- Collaborative, team-oriented
- Thorough, efficient, punctual
- Budget-conscious, resourceful
- Good-natured, positive personality